

## **Privacy Statement Rusthoven Verkeerstechniek B.V.**

In this privacy statement, Rusthoven Verkeerstechniek B.V, located at Industriepark 21a, 9351 PA Leek, registered with the Dutch Chamber of Commerce under number: 68443897 (hereafter “Rusthoven Verkeerstechniek”), explains which personal data Rusthoven Verkeerstechniek collects and processes, the objectives for which this data is processed and the contents of its cookie policy.

### **General**

Rusthoven Verkeerstechniek respects the privacy of all visitors to its website <https://www.rusthovenverkeerstechniek.com>, its (potential) customers and its (potential) relations. Therefore, Rusthoven Verkeerstechniek handles your personal data with great care. This data is not sold, traded or shared with any parties not involved in the provision of services by Rusthoven Verkeerstechniek. In all cases, Rusthoven Verkeerstechniek complies with Dutch data protection legislation.

### **Processing of Personal Data**

When you make use of the website and services of Rusthoven Verkeerstechniek, you provide us with specific information. This can be by email or through the contact form on the Rusthoven Verkeerstechniek website. This information may consist of personal data. Examples include **name and address data, telephone numbers, email addresses and IP addresses.**

Rusthoven Verkeerstechniek stores and uses only personal data supplied directly by you or received by Rusthoven Verkeerstechniek through Google Analytics (for more information on this see the explanation about cookies below).

You may view the Rusthoven Verkeerstechniek website anonymously at any time, that is to say without sharing any personal data whatsoever with Rusthoven Verkeerstechniek.

### **Objectives**

Rusthoven Verkeerstechniek uses your data to optimise the provision of its services, including the performance of operations intended to increase its customer base and sending a newsletter (marketing purposes). Your data is used exclusively for the objective for which you provided the data, or for objectives consistent with this. In principle, your data will not be provided to third parties without your express permission. This will happen only when it is necessary for the provision of services by Rusthoven Verkeerstechniek or if required by law.

### **Newsletter**

Rusthoven Verkeerstechniek informs interested parties about its services through a newsletter. Each newsletter contains a link with which to unsubscribe. The list of newsletter subscribers will not be provided to any third parties.

## **Retention Period**

Your personal data will be stored for as long as Rusthoven Verkeerstechniek considers this necessary, depending on the nature of the contact. This information is never kept longer than necessary, unless required by additional regulations.

## **Security**

Rusthoven Verkeerstechniek takes care to ensure appropriate technical and organisational measures to prevent loss or unlawful processing of personal data. These measures include:

- Securing the Rusthoven Verkeerstechniek website with an SSL certificate. This encrypts the sending of confidential information, for example data submitted through a contact form;
- Securing access to electronic systems with a password, among other things;
- Only allowing access to your personal data to authorised personnel/third parties.

These measures are intended to achieve an appropriate level of security.

## **Cookies**

Rusthoven Verkeerstechniek makes extremely limited use of cookies. Cookies are small data files stored on the hard drive of your computer, tablet or smartphone.

Rusthoven Verkeerstechniek makes use of Google Analytics. It is therefore possible that Google Analytics will place cookies for data collection, with the ultimate intention of providing you with an optimal user experience. By collecting data using Google Analytics, Rusthoven Verkeerstechniek gains insight into use and can apply these statistics to its website. The obtained information is transferred to and stored by Google on servers in the United States. Google may provide this information to third parties if Google is legally obligated to do so, or insofar as these third parties are processing the information for Google. Rusthoven Verkeerstechniek has no influence on this. Rusthoven Verkeerstechniek has not given Google permission to use the obtained analytics information for any other Google services. Google Analytics' privacy statement may be reviewed [here](#).

Third parties do not have access to cookies placed by Rusthoven Verkeerstechniek. If desired, you can modify your browser's settings to disallow cookies. Turning off cookies will only affect the computer and browser you use to make this change. If you use multiple computers and/or browsers, you must repeat these actions for each one.

## **Your Rights**

If your personal data is processed by Rusthoven Verkeerstechniek, you have various rights. For example, you can ask to view your personal data, have it amended or removed. You also have the right to indicate that processing of your data must be limited and/or you may file a complaint against certain processing operations. In these cases or if you have any questions about the privacy policy, please don't hesitate to contact Rusthoven Verkeerstechniek at any time by sending an email to: sales [at] rusthovenverkeerstechniek.com. Please mention "Personal Data" in the Subject line.

Of course Rusthoven Verkeerstechniek is eager to be of assistance if you have any complaints about the processing of your personal data. You can also file a complaint with the Data Protection Authority through: <https://autoriteitpersoonsgegevens.nl/>.

### **Modifications to This Privacy Statement**

Regulations concerning personal data protection are continuously subject to change. Rusthoven Verkeerstechniek therefore reserves the right to amend this privacy statement. Therefore, you should check this statement regularly.

This privacy statement is subject to copyright. No part of this declaration may be published, reproduced, amended or distributed in any form or for any purpose whatsoever without the explicit written consent of the copyright holder. For questions or more information, please contact Rusthoven Verkeerstechniek by email at sales [ @ ] rusthovenverkeerstechniek.com.

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